



West Virginia State Privacy Office

Privacy Tips

August: Back-to-School & EdTech Safety



When kids head back to school, they are often required to use various educational apps. These platforms can collect significant data on a student's behavior and habits.

As a parent and a government worker, you should be aware of the "Family Educational Rights and Privacy Act" (FERPA) and how it protects your child's data from being sold to advertisers.

Your Action:

- Read the privacy disclosures for the apps your child's school requires.
- If an app seems to ask for too much information (like access to your child's contacts or full location history), ask the school if there is an offline or more private alternative.
- Ensure your child uses a "Student" profile on devices rather than a shared family account.

****Note:** Your agency/bureau/department/division may have specific requirements – always check your policies and procedures. If you have questions, contact your Privacy Officer.*