



West Virginia State Privacy Office

Privacy Tips

July: Family Privacy & The "Digital Blueprint"



Privacy is a team effort. Many government employees are careful with their own data but have family members who inadvertently "leak" information.

Posting a "First Day of School" photo where the school's name is visible, or a photo of a new car with the license plate showing, provides enough data for a scammer to impersonate a family member or target your home.

Your Action:

- Have a "Privacy Check-up" with your household.
- Ensure your children's social media accounts are set to "Private" and that they understand they should never accept friend requests from people they don't know in real life.
- Remind everyone that once a photo is posted, you lose control over who saves it or where it goes.

****Note:** Your agency/bureau/department/division may have specific requirements – always check your policies and procedures. If you have questions, contact your Privacy Officer.*